



**ANNUAL
REPORT
2022**

**PROGRAM
REPORT
2022-23**





Letter from the Director

The 2022-23 school year marked the completion of ten years for me as Executive Director of YouthServe. In that time, I had the privilege of coaching nearly 400 youth to become knowledgeable grant-makers as they strategically invested \$200,000 to impact their community's future. More than 10,000 youth from schools across the metro region learned how to properly enter communities in service, resulting in more than 50,000 volunteer hours and \$1.45 million in labor investment to community organizations.

In that time I had the amazing privilege to work with incredibly compassionate board members, staff, colleagues and hundreds of community partners. This experience is proof positive of the incredible power of Birmingham to continue being the beacon of light it has been for decades, lighting the way for citizens around the state, country, and world to come together in support of a more just and equitable society.

Youth have a special role in this work, as they are the ones to inherit the future. At YouthServe, we strive to give the space and opportunity to learn, communicate, and grow as responsible citizens and community problem-solvers. And just as circumstances in our communities change, and as studies emerge from organizations like the National Conference on Citizenship, YouthServe will weave best practices and new language to establish healthy civic habits in our own community and beyond.

Stay tuned for more information on studies as they are released and how it will inform our school programming and leadership practices in the coming year. In the meantime, thank you for your support of this unique programming and know our door is always open for feedback and involvement from our community.

Very Sincerely,

Executive Director



VISION

Our vision is to create a strong community of informed citizens who know the value of diversity in innovation and who can effectively work together to create positive impact.

MISSION

YouthServe empowers diverse youth leadership through civic engagement, service and philanthropy.

GOAL/ METHOD

YouthServe's goal is to, through unique programming and activities, create the space and opportunity for as many diverse youth as possible to **build** essential civic skills, **connect** with community, their peers, and caring adults who provide tools and guidance to empower them to **lead** positive change.

2022-23 PROGRAM IMPACT

Demand for leadership programming continued to grow in the 2022-23 school year, with more youth than ever taking advantage of in-depth community opportunities for service projects (Youth Action Council) and philanthropy (Youth Philanthropy Council). In addition, our service education workshops, along with thirty-two different service events, provided opportunities for hundreds more youth to learn about and connect with their community. Many youth volunteered for more than four such events.

62

Schools Represented

825

Total Youth (unique participants)

5,670

Service Hours Provided

156,907

Human Beneficiaries of Service

\$180,306

**Economic Impact of Service
Hours on Metro Region**

DRIVES IMPACT

With COVID making in-person community service more difficult, YouthServe saw greater interest and participation in donation drives in the past several years. The drives that started due to COVID were so successful and impactful, they continued even as in-person service returned. Within the 2022-23 program year, many of YouthServe's youth action groups opted to organize their own drives, increasing the impact of their service projects.



Socktober Drive

1800 pairs of socks collected for city programs serving unhoused

Peanut Butter Drive

Close to 400 pounds of peanut butter collected for Community Food Bank of Central Alabama

Hygiene Product Drives

400 hygiene kits assembled for One Roof, and 177 hygiene products collected for First Light Women's Shelter

"Smooch A Pooch" Donation Drive

\$395 and 30 dog toys collected for Two by Two Animal Rescue

Mental Health Care Package Drive

Over 500 items such as fidget toys, crayons, etc. collected for Children's of Alabama

BUCS Club Donation Drive

3 bags of dog food, 2 dog beds, 25 puppy pads, 3 bags of sheets, towels, and blankets, and 1 handmade blanket collected for Greater Birmingham Humane Society

CALLED TO LEAD: YOUTH ACTION

Every year, dozens of YouthServe participants lead service projects to address issues they care about in their communities. They spend a great deal of time learning about those issues, and from their learning, create and implement the projects. Here are just a few of the awesome projects led by youth in 2022-23:



LGBTQ Action Group

From the beginning of the program year, these students knew they wanted to create a space for Birmingham's LGBTQ youth and allies to come together in community. So that is exactly what they did! In partnership with the Magic City Acceptance Center, this group hosted the Birmingham Gender and Sexuality Alliance Summit in the spring. They had a total of 30 participants and a surprise appearance from Mayor Woodfin to kick off the event with a little Rose, Bud, Thorn. Participants also heard from Neil Rafferty, Alabama House Representative, and Josh Coleman, liaison of LGBTQ affairs for the city of Birmingham.

Homelessness Action Group

These students worked hard to educate themselves on the needs of people who are experiencing homelessness in Birmingham. They partnered with One Roof and YouthServe to lead discussion groups in our 10th Annual Cardboard Connect. This is an experience where youth pack hygiene kits, experience simulated homelessness, and hear from community members who serve youth in homelessness everyday. The students did not stop there; after Cardboard Connect, they organized their own donation drive to benefit the First Light Women's Shelter. They were able to collect 177 items to donate.



Red Mountain Community School ChangeMakers Group

This group of 7th-12th graders channeled their energy into improving Avondale Park this year. The students are in the park often and had several great ideas for where it could use some extra love. They presented their ideas to the Friends of Avondale Park board and got the green light to plant a native pollinator garden in an unused plot. With their teachers' support, they spent days prepping the plot, harvesting native plants, and planting them. They also spent time investigating the current maintenance plan of the pond and enlisted help from a local expert on sustainable ponds, Chuck Thomas.

YOUTH PHILANTHROPY

YouthServe acknowledges that our communities, especially youth, are struggling due to lasting effects of the global pandemic. In 2023, our youth focused support for organizations either serving children/youth or using youth volunteers, making impact around the challenges they agreed are at the forefront of their generation.

1

Education

2

Inclusive
Spaces

3

Community
Revitalization

- **Cahaba River Society** - funded environmental education in response to the need for sustainable living in Birmingham
- **College Choice Foundation** - funded college equity organizations in response to barriers faced by college applicants
- **Community Care Development Network** - funded the support of education, economic opportunity, and direct service for those in need
- **¡HICA!** - funded college-attaining programs for immigrants and children of immigrants
- **One Place Metro Alabama Family Justice Center** - funded safe spaces and mental health care for youth in trauma
- **STAIR Birmingham** - funded reading initiatives in response to the Alabama Literacy Act
- **Workshops Empowerment, Inc.** - funded workforce development for youth with disabilities in response to the need for equitable economic opportunity

The Youth Philanthropy Council graciously thanks the Joseph S. Bruno Charitable Foundation for supporting and sustaining this unique program since 1998.



YOUTH ACTION COUNCIL '22-'23

Anna Kate Archer, Vestavia Hills High School

Tanner Battle, The Altamont School

George Benson, The Altamont School

William Bittner, Alabama School of Fine Arts

Sarah Brandy, Shades Valley High School

Josie Butler, Indian Springs School

Julia Butrus, Indian Springs School

Sohana Caplash, Indian Springs School

Channing Cutts, Hoover High School

Phoebe Evans, Indian Springs School

Sophia Green, Pizitz Middle School

Cecilia Harvey, Hoover High School

Liam Hilson, Spain Park High School

Carlton Hollis, Florida Virtual School

Alivia Hood, Jefferson County IB

Rahul Karthik, Spain Park High School

Annette Linton, Indian Springs School

Maleah Marbury, Ramsay High School

Zamir McNeal, Huffman High School

Eden Moody, The Altamont School

Harrison Morton, Bumpus Middle School

Angel Nguyen, Hoover High School

Frances Overton, The Altamont School

Lauren Rauworth, Hoover High School

Carlise Robinson, McAdory High School

Kristan Sealie, Restoration Academy

Ryann Sealie, Restoration Academy

Laila Sibley, Spain Park High School

Ryleigh Smith, Indian Springs School

Bella Stiltner, Thompson High School

Harris Strang, The Altamont School

Ava Taylor-Lawler, Homewood High School

Liv Vance, The Altamont School

Kathryn Wallwork, Indian Springs School

Dakota Warnsley, Red Mountain Community School

Chelsea Williams, Hoover High School

Kaila Wood, Ramsay High School

Alina Zavala, Hoover High School

YOUTH PHILANTHROPY COUNCIL '22-'23

Daniel Bracer, Mountain Brook High School

Albinee Burrell, Ramsay High School

Jamie Casey, Vestavia Hills High School

Temple Coleman, The Altamont School

Nikki Craig, Ramsay High School

Sarah Dewees (President), Vestavia Hills High School

Ramatou Diakite, Pinson Valley High School

Hassatou Diallo, Jackson-Olin High School

Rama Diallo, Homewood High School

Julia Downs, Alabama School of Fine Arts

Bella Gentry, Vestavia Hills High School

Gibson Goodrich, Indian Springs School

Nolan Hatcher, Ramsay High School

Carrington Hodge (Secretary), Jefferson County IB

Halli Hollingsworth, Mountain Brook High School

Jack Johnson, Mountain Brook High School

Chris Khalaf, Vestavia Hills High School

Izzy Knudsen, Homewood High School

Gabby Lando, Pinson Valley High School

Sam Linde, The Altamont School

Phanuelle Manuel (Vice President), Hoover High School

Jack McDonald, Mountain Brook High School

Gabby Pettegrue, Westminster School at Oak Mountain

Amiya Randall, Ramsay High School

Nalin Reed, Alabama School of Fine Arts

Jack Roberts, Homewood High School

Rosemary Roberts (Governance Chair), Homewood High School

Phoebe Rominger, Indian Springs School

Savvy Scott, Homewood High School

Brooke Smith, Shades Valley High School

Anne Marshall Strang (PR Chair), The Altamont School

Raju Sudarshan, The Altamont School

Alex Sullen, Alabama School of Fine Arts

Caroline Torgerson, Westminster School at Oak Mountain

Aubrey Turner, Indian Springs School

Carlton Wallwork, Indian Springs School

Liz Wang, Hoover High School

Ryan Yancey, Vestavia Hills High School

YOUTH IN SERVICE AWARDS

A successful second year for this new event from YouthServe

In 2022, YouthServe introduced Birmingham's only awards event exclusively recognizing the contributions of youth demonstrating the ability to BUILD community, CONNECT together and LEAD positive change. The 2023 awards were even bigger and better, building off the success of the inaugural event. The 2023 Youth In Service Awards, presented by Protective Life Corporation, supported by Altec, EBSCO, and PNC, took place at Haven on April 21, 2023.



Over 200 attendees enjoyed a virtual welcome message from the Mayor of Birmingham, Randall Woodfin, and the celebration of youth finalists from across the metro region. Winners included the **Girl-Powered Tutoring Club** (Creative Service Award), **Community Conversation for Sex Education** (Advocacy & Awareness Award), **Recursion Program Young Leaders Board** (Overall Impact Award), **Rebecca Blumenfeld** of G.W. Carver High School (Education Partner of the Year), and **Tamika Holmes** of Community Care Development Network (Community Partner of the Year). For more information and videos from finalists and winners, please visit youthservebham.org.

SCHOOLS REPRESENTED (ALL PROGRAMS)

A.H. Parker High School

The Altamont School

Alabama School of Fine Arts

Berry Middle School

Briarwood Christian School

Bumpus Middle School

Calera High School

Chelsea Middle School

Clay Chalkville High School

Concord Carlisle High School

Cornerstone High School

Cornerstone Middle School

Dora High School

Florida Virtual School

Francis Marion High School

Gardendale High School

G.W. Carver High School

Helena High School

Helena Middle School

Hewitt Trussville High School

Homewood High School

Homewood Middle School

Hoover High School

Hueytown High School

Hueytown Middle School

Huffman High School

I3 Academy

Indian Springs School

Jefferson County IB

J.H. Phillips Academy

John Carroll High School

Leeds High School

Leeds Middle School

Magic City Acceptance Academy

McAdory High School

Minor High School

Minor Middle School

Mountain Brook High School

Mountain View Middle School

Oak Mountain Middle School

Odenville Middle School

P.D. Jackson-Olin High School

Pelham High School

Pinson Valley High School

Pizitz Middle School

Pleasant Groove High School

Prattville High School

Prattville Junior High School

Ramsay High School

Red Mountain Community School

Restoration Academy

Shades Valley High School

Simmons Middle School

South Hampton Elementary School

Spain Park High School

St. Clair County High School

Sumiton Middle School

Thompson High School

Trace Crossings Elementary School

Vestavia Hills High School

Westminster School

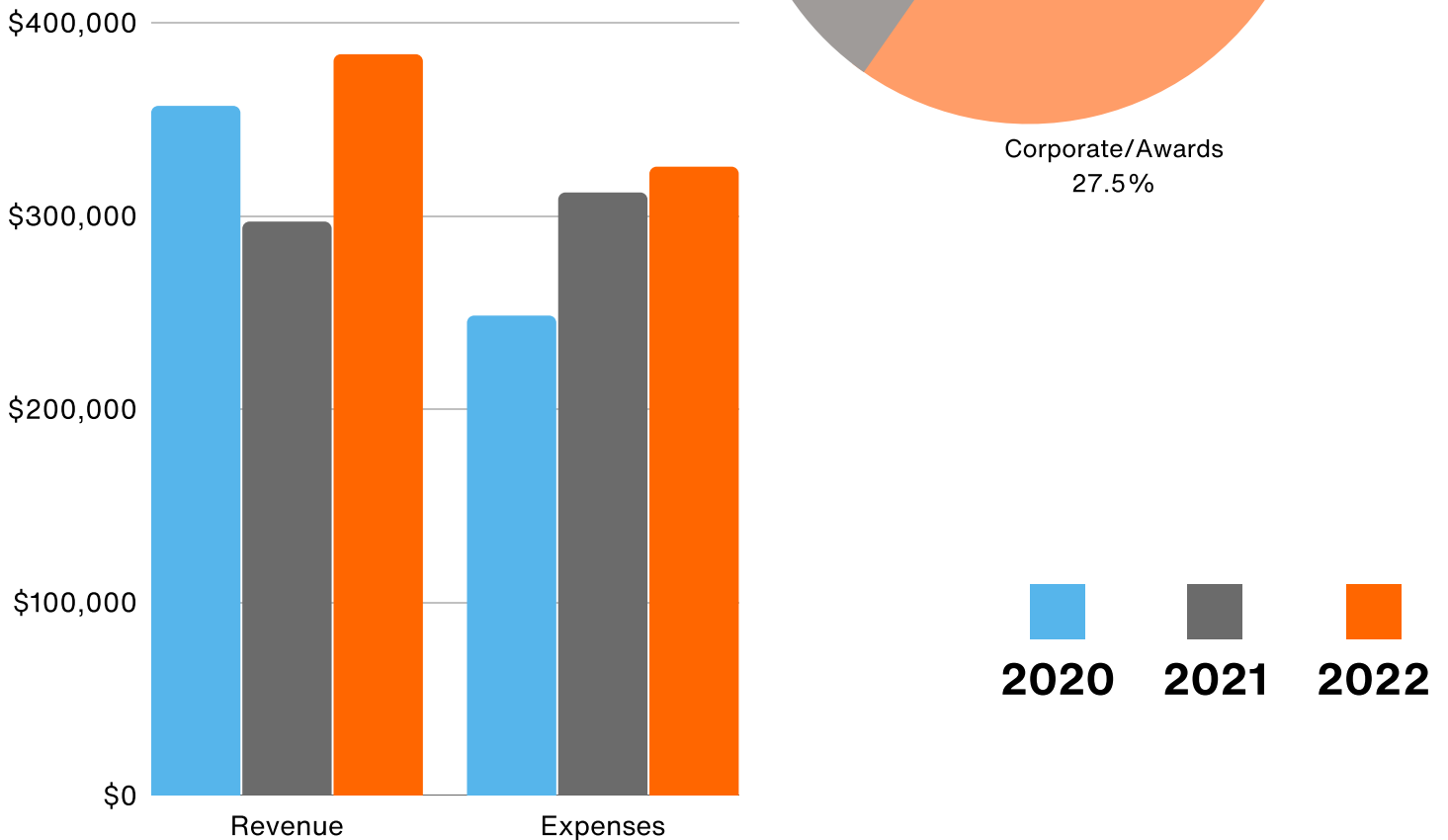
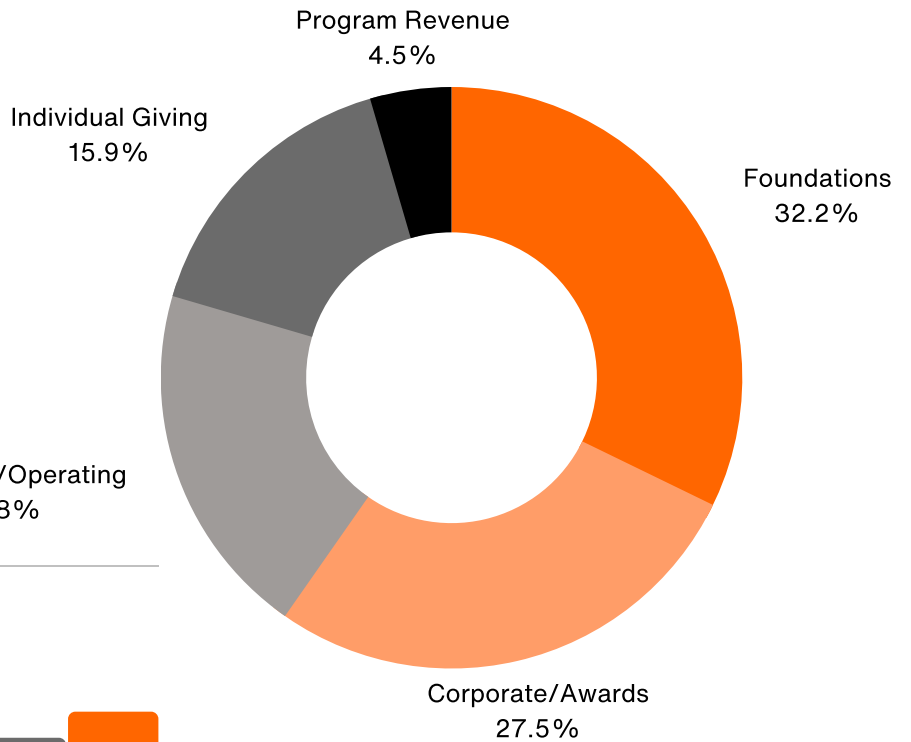
W.J. Christian School

FISCAL YEAR 2022

2022 Financial Snapshot

Total Income: \$383,488

Foundations: \$123,700
Corporate/Awards: \$105,634
Corporate/Operating: \$76,150
Individual Giving: \$61,239
Program Revenue: \$17,364



2022 INVESTORS

Foundations and Corporations

Alabama Power Foundation

Altec/Stysliger Foundation

America's First Federal Credit Union

Avondale Brewing Company

Better Place Foundation

Daniel Foundation of Alabama

Dataperk

EBSCO Industries

Hill Crest Foundation

Independent Presbyterian Church Foundation

Jemison Investment Company

Joseph S. Bruno Charitable Foundation

Junior League of Birmingham

Lawson State Community College

Medical Properties Trust

McKinney Capital

Mike & Gillan Goodrich Foundation

PNC

Protective Life Foundation

REVERB

Susan Mott Webb Charitable Trust

The Altamont School

The Caring Foundation of Blue Cross Blue Shield

Vulcan Materials Company

WBHM 90.3

2022 INVESTORS

Individuals

Keneisha Alford	Amber Edwards	Hilda Jenkins	Chad Pilcher
Cindy Anderson	Kari Ek	Tamara Johnson	Terrance Pittman
Laura Anderson	Meesha Emmett	Pam Jorgensen	Candice Powers
Mary Arnold	Susan Evans	Uma Kannan	Lee Price
Alice Anne Barton	Marsha Evans	Rahul Karthik	Neil Rafferty
Brooke Battle	Tijuana Everhart	Janet Kavinoky	Trent Ramsay
Leisl Bittner	Juandolyn Fleming	Leslie Kelly	William Ratliff
William Bittner	Arthur Freeman	Mariam Khalaf	Eva Robertson
Daphne Bowman	Ned Freeman	Parker Knight	Lauren Roberts
Elna Brendel	Linda Freeman	Kay Kornmeier	Sheri Robinson
Phoenix Carrol	Phyllis French	John Lacey	Betsy Rose
Luke Chamberlin	Richard Glasgow	Erica Littleton	Emily Schultz
Elizabeth Crawford	Elizabeth Goodrich	Deborah Littleton	Mandy Scranton
James Cole	Dr. Rita Goyal	Stratton Lloyd	Sid Shenoy
Terri Coleman	H. Michael Graham	Frances MacDougall	Frederick Sibley
Brooke Coleman	Patricia Green	Dina Marble	Ty Smith
Jennifer Commander	Angela Gurley	Suzanne Martin	William Smith
Rachel Cornelius	Dunston Hamilton	Kathryn McDonald	Hampton Stephens
Elizabeth Crawford	Kandace Hamilton	Daniel McKinney	McNeill Strang
DeWayne Daniel	William Hargrove	Melanie McNary	Margaret Sudarshan
Katie Dewees	Alexis Heard	Ty Moody	Sunil Sudarshan
Beth Dille	Connie Hill	Kimberly Morgan	Kenneth Till
Al Dixon	Kristy Hinds	David Nomberg	Douglas Turner
Georgia Downs	Cynthia Hollis	Edgar Overton	Greg White
Maureen Downs	William Horton	Lori Paul	Whitney Williams
David Dresher	Henrietta Horton	Wade Perry	Deidre Williams
Patty Driscoll	Deborah Huff	Gabrielle Pettagrue	Marsha Womack
Rayna Dyck	Harriet Ivy	Beverly Pettegrue	Rachel Yuan

COMMUNITY PARTNERS

Alabama Wildlife Center

Avondale Park

Avondale Samaritan Place

BAMA Kids of Wilcox County

Birmingham School of Law

Birmingham Zoo

Camp Brilliant

Children's of Alabama

College Choice Foundation

Community Care Development Network

District 9 Neighborhoods

East Lake Farmers Market

Ethan's Heart Bags 4 Blessings

First Light Women's Shelter

Friends of Avondale Park

Greater Birmingham Humane Society

¡HICA!

Magic City Acceptance Center

Moss Rock Preserve

One Place Metro Alabama Family Justice Center

One Roof

Railroad Park

Rise Against Hunger

SAFE CARE of Jefferson County

Salvation Army

Two by Two Animal Rescue

UAB Live HealthSmart

Woodlawn United

Workshops Empowerment, Inc.

World Games

BOARD OF DIRECTORS

Terri Coleman, Hoover City Schools

Jennifer Commander, Vulcan Materials Company

Beth Dille, The Altamont School

Georgia Downs, Chair, Douglas C. Davis & Associates

Art Freeman, Commerce One Bank

Mary Jones, Greater Birmingham Ministries*

Erica Littleton, Awards Chair, Learning Little People, LLC

Kandace Hamilton, Buffalo Rock Company

Susan Moulton Evans, Community Volunteer

Chad Pilcher, Partner, Balch & Bingham, LLP

Neil Rafferty, Alabama House District 54

William T. Ratliff, III, Collateral Companies*

Sheri Robinson, Treasurer, Linscomb & Williams

McNeill Strang, Community Volunteer

Marsha Womack, Citizens Trust Bank

*Emeritus



YOUTHSERVE STAFF



From left to right:

Latasha Christion, Birmingham Corps Civic Engagement Fellow

Jennifer Hatchett, Executive Director

Whitney Zeigler, Director of Programs

Amber Somma, Civic Engagement Coordinator

Alyson Chandler, Communications Coordinator

Crystal Jones, Development Director